St Margaret's and Berwick Grammar School

HPV Cycling Squad – Platinum Sponsorship Packages 2014/15

St Margaret's and Berwick Grammar School has been at the forefront of competition in both cycling and Human Powered Vehicles (HPV) over the last ten years. HPV involves racing ‘high tech’ human (pedal) powered vehicles in team races of durations from six to twenty-four hours and the school squad competes in major HPV and cycling events around Victoria throughout the year.

Since the HPV Cycling Squads humble beginnings St Margaret's and Berwick Grammar School has grown from strength to strength now operating a team of more than 80 student riders from over 40 families. The highlight of the year is the four day RACV Energy Breakthrough event held at Maryborough, which attracts over 30,000 guests and participants. An exciting program designed to provide opportunities for students, teachers, parents and local industry to work together to design and construct a human powered vehicle, a machine or innovation in technology.

To help the school keep this energetic and dynamic program on the road, we invite you to consider our sponsorship packages outlined below.

Platinum $10,000 - Exclusive rights within industry or area of expertise for a 12 month contract.

- Recognised as a key school partner on the St Margaret's and Berwick Grammar School website and other social medians as agreed upon by the school.
- Representatives are invited to attend special events, as our guest, such as the annual all school cocktail party, school concerts, speech nights, creating excellent networking opportunities.
- Opportunity to promote your company and display merchandise at the school’s annual Twilight Fair.
- Participation in the annual HPV Cycling Squad Corporate Golf Day event which includes four representatives to play in a special ‘major sponsor’s team’ and attend the evening presentations.
- Acknowledgement in the HPV squad sponsorship brochure distributed to businesses associated with the school.
- Two representatives are invited to attend the very special 10th Anniversary HPV Presentation Evening to be held Friday 5 December and present an award.
- Company signage on equipment and structures strategically placed in prime position opposite the finishing line at the RACV Energy Breakthrough, event held in Maryborough, which attracts over 30,000 guests and participants.
- Platinum advertising space in the school’s Online Business Directory including link to your company website, banner and logo displayed.
- Acknowledgement of support and company summary on the HPV Cycling Squad website.
- A framed HPV team photo acknowledging support with company logo inscription.
- Acknowledgement in the ‘In Focus’ magazine, distributed to 4,000 plus parents, past students and friends of the school.
- From time to time, banner advertising through Electronic Direct Mail or banner advertisement ‘specials’ in the school newsletter and on the back of upcoming events.
- Exclusivity sponsorship rights will be considered in categories such as telecommunications, banking and finance, real estate, airline, motor vehicle, sports equipment, health industry etc.
- Option for naming rights of HPV annual events.

Platinum $5,000 - Same as above with non-exclusive rights within your company’s field of expertise.